

<b>10c Talcum Powder,</b> <b>5c</b> THIS COUPON and 5c for regular cans of W. L. Talcum Powder, good quality pure talcum for toilet or nursery use. (S)	<b>5c Table Tumblers,</b> <b>SIX for 10c</b> THIS COUPON and 10c for SIX Crystal Glass Table Tumblers, colonial shape, sold regularly at 5c each. Nicely finished and full size. Housefurnishing Dept.—Basement.	<b>10c Bromo Seltzer,</b> <b>6c</b> THIS COUPON and 6c for regular 10c bottles of Bromo Seltzer, the widely advertised and well known headache cure. (S)	<b>Shaving Powder,</b> <b>6c</b> THIS COUPON and 6c for Williams' "Quick-and-Easy" Shaving Powder, in enamel cans; handy size and shape. (S)	<b>"It Pays to Deal at Goldenberg's"</b> <b>Seventh and K</b> <b>Goldenberg's</b> <b>The Dependable Store</b> <b>\$1 Couch Covers, 69c</b> Imitation Linen Couch Covers, 50 inches wide and 24 yards long. Finished with fringed sides and ends. In natural linen color grounds, with various colored stripes. Just the thing for summer use.	<b>10c Shelf Paper, 5c Roll.</b> THIS COUPON and 5c for 5-yd. rolls of Shelf Paper, embossed and printed with fancy border, regularly 10c. (S)	<b>50c Westphal's Auxiliator,</b> <b>25c</b> THIS COUPON and 25c for regular 50c size bottle of Westphal's Auxiliator, for the hair and scalp. (S)	<b>Manicure Sticks,</b> <b>SIX for 5c</b> THIS COUPON and 5c for SIX or-angewood Manicure Sticks, hoof shaped. Sold regularly at two for 5c. (S)	<b>Bates Dress Gingham,</b> <b>12 1/2c Grade at 9 3/4c</b> Housewives know this brand of dress gingham, and the mention of this lowered price will be sufficient to attract a crowd to our domestic department tomorrow. We offer 2000 yards of "mill ends," in lengths from 5 to 20 yards, 27 inches wide, in stripes, checks, plaids and plain colors, at 9 3/4c yard. Choice of cadet blue, light blue, navy, pink, lavender, tan, brown and red. Wanted now for spring apparel. Buy it tomorrow at this price saving.	<b>25c Pond's Cream,</b> <b>15c</b> THIS COUPON and 15c for regular 25c tubes of Pond's Extract Vanishing Cream; a superior quality toilet and massage cream. (S)
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# A MASTER STROKE OF MERCANDISING!

## PURCHASE EXTRAORDINARY OF WOMEN'S TAILORED SUITS, WASH DRESSES AND SILK WAISTS AT 1-2 PRICE AND LESS!

In this sensational sale of Women's New Spring and Summer Apparel we place before our patrons thousands of dollars' worth of Tailored Suits, Wash Dresses and Silk Waists at the greatest savings ever known. The garments involved in this tremendous purchase were intended for one of the largest mail order houses in the country, but this concern, being overstocked, could not use them, and the manufacturers turned them over to us at a sharp loss.

Every dollar's worth of merchandise in our purchase is brand-new and of the newest and most desirable style, having just come from the hands of the makers. For extraordinary value-giving, wide range of styles and high quality of materials and workmanship the present sale event has never been surpassed. Far-sighted women who appreciate the opportunity to replenish their ap-

parel needs for the coming season will need no second invitation to come tomorrow and partake of the great feats of bargains we have provided. You will be able to save at least ONE-HALF, and in many instances more than one-half, on the cost of your new spring clothes.

### 362 New Spring Suits

Meant to Retail at \$19.75 and \$25,

In This Great Sale at

## \$9.75

Unquestionably the most remarkable Suit values offered this season. Every suit is carefully tailored and represents the season's new mode. Materials are the most approved that enter women's spring garments, and every model is finished with extreme care. At this astonishingly low price you will be able to choose from a wide range of styles and colorings, including the following:

*Tailored Suits of French serges, whipcords, mannish mixtures, novelty weaves, English suitings and men's wear serge, in twenty of the smartest models produced this season.*

Plain tailored and fancy trimmed effects, showing the newest styles in draped and tailored skirts. Coats lined with guaranteed peau de cygne.

All sizes to fit every figure. Think of it—choice of new spring Tailored Suits worth up to twenty-five dollars at \$9.75.

### Women's Tub Silk Shirts

At Astonishingly Low Prices.

Here's the most remarkable offering of the season in Women's Silk Shirts. No need to dwell upon the extreme smartness and desirability of Tub Silk Shirts for spring and summer wear—every devotee of fashion knows just how popular they are just now. The values we offer in tomorrow's sale cannot be matched elsewhere—make all the comparisons you like.

Usual \$2.00 Values at . . . **98c**

\$3 and \$3.50 Values at **\$1.45**

These identical shirts are selling in other stores at \$2.00 to \$3.50, so you can judge how wonderful the values really are.

They are made of plain and striped tub silks, habutai japs and heavy pongee, showing all the newest effects. Finished with Robespierre collar or soft collar with French folded cuffs to match.

All sizes. Don't miss this opportunity to secure stylish Silk Shirts at savings of half price and more.

### Sale of Wash Dresses

At the Most Remarkable Savings on Record.

Wash Dresses suitable for all occasions, in unlimited variety of new and fresh styles, are included in tomorrow's great selling event at prices that will stir the enthusiasm of every careful money spender.

We've grouped this great purchase into four lots—at these low prices:

Lot One—Val-	Lot Two—Val-	Lot Three—Val-	Lot Four—Val-
ues worth \$1.50,	ues worth \$3.00,	ues worth \$5.00,	ues worth \$8.00,
\$2.00 and \$2.50.	\$3.50 and \$4.00.	\$6.00 and \$7.00.	\$10.00 & \$12.00.
Offered at, choice,	Offered at, choice,	Offered at, choice,	Offered at, choice,
<b>98c</b>	<b>\$1.45</b>	<b>\$1.95</b>	<b>\$2.95</b>

The assortment of styles is so large it is impossible to print a detailed description. Suffice it to say they are the newest and most desirable models of the season—charmingly styled garments in every wanted material. Every garment is carefully made and correct in every detail.

Materials consist of eponge, ratine, French linen, ramie linen, corduroy pique, Bedford cord, crepe marquisette, French lingerie, imported lawns, Scotch madras, Irish linen, imported madras and gingham.

The phenomenal values in this sale will attract a great crowd of thrifty buyers—be here early tomorrow to secure your share of the bargains.

### Women's \$3 Low Shoes

#### One Day at \$2.45 pr.

This one-day offering of Women's Low Shoes provides an exceptional opportunity to buy your new spring footwear at less than expected cost.

Tomorrow we offer choice of a dozen new and smart styles in low shoes, of Russia calf, patent, oiled and gun metal, in Oxford, Sailor Ties and Pumps, the regular three-dollar kind, at \$2.45 a pair. Hand-sewed and hand-turned soles. Sizes 2 to 8, in all widths.

### Oriental Crepe and Pongee 39c

#### Regular 50c Quality at . . .

These Beautiful Silk-and-linen fabrics are very scarce and hard to get at the regular price, but with characteristic energy we have managed to secure a lot to sell below customary cost.

36-inch Imperial Oriental Crepe and Pongee, in plain colors and broad-corded effects—very smart and distinctive for spring and summer costumes, afternoon frocks and evening dresses.

Choice of a complete assortment of street and evening shades, as well as black and white. Exceptional value at 39c yard.

10c Imported Tissue, a fine quality, with woven stripes, very dainty and light in weight. Ideal in every way for summer wear. Choice of various colored stripes. Special for one day at, **12 1/2c**

### \$1.00 and \$1.25 Madras Curtains

#### at 29c a Strip.

A big special purchase of the maker's sample strips or half pairs of Summer Madras Curtains on sale tomorrow at such little cost every shrewd housewife will surely want to supply her needs at once.

They are full 3 yards long and 40 inches wide, and come in pretty snow-flake and lace effects. Choice of light and dark grounds, in stripes of green, red, blue, rose and brown. Finished with fringed ends. Although sold by the strip or half pair, the great majority can be matched into pairs, giving you the most desirable sort of draperies for windows and doors. Regular \$1.00 and \$1.25 offered at 29c a single strip, or 58c a pair.

### 40-inch Crepe de Chine,

#### Regular \$1.50 Quality, at 98c

Crepe de Chine Silks are again enjoying a great vogue among smart dressers, and this fact greatly enhances the exceptional offering of regular \$1.50 grade Crepe de Chine at 98c a yard.

40 inches wide, heavy, firm woven quality, regular box loom weave, in light blue, maize gray, myrtle, wistaria, navy-blue, black and broad-cord. The silk of the hour for handsome costumes and waists. Special tomorrow at 98c a yard.

32-inch All-silk Tub Silks; extra heavy quality for men's shirts and women's dresses and blouses; in white grounds, with all color hairline and cluster stripes. Regular \$9c value at . . . **69c**

36-inch Black Satin Rhodam; one of the handsomest of the new silks for women's coats and street costumes; extra heavy quality with rich satin face. Regular \$1.25 value. Sale price . . . **89c**

### A Bargain Budget for the Boys.

Boys' Fancy Norfolk Suits; good serviceable materials; in spring weight; sizes 6 to 17 years; strongly sewn, and excellent for school wear. Regular \$3.00 value at . . . **\$1.98**

Boys' Tan Slip-on Raincoats; full cut and well tailored garments for boys from 6 to 16 years of age. Sold as high as \$3.00, but offered in tomorrow's sale at . . . **98c**

Boys' Spring-weight Double-breasted Reefers; sizes 4 to 10 years; smart and natty garments for the little fellows. Sold up to \$3.50 each. **\$1.69** Specially priced at . . .

Boys' Blouses; made of percale, chambray and madras; in sizes 5 to 16 years; choice of a variety of neat, serviceable patterns. Values worth 25c and 39c for . . . **15c**

### Men's New Spring Suits

Values Worth \$12.50 to \$15.00

Specially Priced for Thursday at **\$9.25**

When you can buy such Splendid Quality Suits for this little price no man should hesitate to buy his new spring clothes here tomorrow.

We secured this special lot of Men's and Young Men's Suits on unusually favorable terms, resulting in a saving of many dollars to our patrons.

They are brand-new spring models, made of strictly pure wool materials, including fine worsteds and cassimeres, in stripes, dark mixtures, light and dark grays, browns, pin stripes and fine twilled navy blue serges. Every suit guaranteed for style, quality and service.

Correct two and three button sack coat styles, with long or short lapels, also Norfolk styles for young men. Values actually worth \$12.50 to \$15.00 at \$9.25.

### Purchase of Untrimmed Hats

Values Worth Up to \$2.00 at **59c**



Untrimmed Hats of chip and milan straw, in a line of new and nobby street and dress shapes; choice of black, navy blue, new blue and all good colors. All the new pokes, mushrooms as well as small and large shapes included.

Styles becoming for women and misses. Values worth up to two dollars at 59c.

### Note These Very Low Prices on

#### Domestics, Sheets and Cottons.

10c BLEACHED COTTON; full 36 inches wide; an excellent grade for summer underwear; fine, close weave; free from dressing. Sale price, yard . . . **57c**

12c WHITE CAMBRIC; 36 inches wide; soft-finish grade, especially adapted for women's summer undergarments. Sale price, yard . . . **83c**

65c BLEACHED SHEETS; the "Ironware" brand; full double-bed size; made of heavy-weight sheeting cotton with a welded seam in the center. Sale price . . . **45c**

42-inch English Mohair Sicilian; highly lustrous quality, warrant-dustproof and reversible; choice of black, navy blue, brown and gray. Regular 69c value at . . . **49c**

36-inch Black-and-white Checks; one of the most popular fabrics for spring wear; choice of various size checks. A quality sold regularly at 39c. Regular 69c value at . . . **29c**

### All-wool Cream Storm Serge,

#### Usual 89c Grade, at 69c

By the time you can have this Cream Serge made up into a tailored suit warm weather will be here. Far-sighted women will not miss this opportunity to save so much on the cost.

At 89c we offer 44-inch All-wool Cream Storm Serge of just the right weight and texture for tailored suits and skirts, the close-woven, hard-twisted grade that gives such service and style. You cannot match the quality for less than 89c elsewhere.

42-inch English Mohair Sicilian; highly lustrous quality, warrant-dustproof and reversible; choice of black, navy blue, brown and gray. Regular 69c value at . . . **49c**

### Children's Wearables.

Children's Wearables, including Gowns and Drawers and Petticoats; neatly trimmed; sizes 2 to 12 years; also Gingham Aprons and Mother Hubbard Dresses; small sizes only; all neatly made. Special price, each . . . **25c**

Children's Straw Hats; rough straw, mixed effects and plain white; trimmed with velvet and silk, and others with quills. Special at . . . **44c**

Children's Rompers, of gingham and chambray; neat checked, striped and plain color effects; in pink, blue and tan, made with high and low necks, belt and pockets. Regular . . . **44c**

27-inch Antiseptic Birdseye, in sealed packages of ten yards each. Regular price, \$1.19. Special . . . **89c**

### Household Linens.

10c Hemmed Huck Towels; size 17x32 inches, with fast-color red border; close-woven, absorbent kind. Sale price . . . **57c**

Hemmed Mercerized Damask Table Napkins; size 18x18, in five neat patterns. Sold regularly at \$1.00 a dozen. Special at . . . **39c**

27-inch Antiseptic Birdseye, in sealed packages of ten yards each. Regular price, \$1.19. Special . . . **89c**

### 15c&19c Dress Shields

#### At 8c Pair.

Manufacturer's odd lots of Good Quality Dress Shields cleaned up at a price that permits this big bargain.

Choice of various desirable kinds, including light weights, regulars, shirt waist styles, etc. All sizes. Kinds selling regularly at 15c and 19c for 8c pair.

5c "Spiralette" Invisible Collar Supporter Sets, in all heights; choice of black or white; invisible strips. TWO SETS for . . . **5c**

Good Quality Nickel-plated Safety Pins, one dozen on a card. Choice of various sizes. Regularly 3c card. Special at THREE CARDS for . . . **5c**

Hot Pins, with jet heads. Sold regularly at 2c. Special at TWO for . . . **3c**

Chinese Ironing Wax; best grade; brush-on formula. SIX PIECES for . . . **3c**

25c Pearl Jewelry, Choice at 12c.

Unusually attractive styles in Pearl Jewelry, including Pearl Link Cuff Buttons and Pearl Tie Clips, well made of Mother-of-Pearl, with gold-plated mountings. The links have dumb-bell or lever ends, the Tie Clips are in the new narrow style. Regular 25c values at 12c.

Women's Lisle Vests; low neck and sleeveless; silk-taped neck and armholes; with buttoned yokes; in many beautiful designs. Values worth up to 75c. Challenge Sale price . . . **35c**

Women's Gauze Vests; low neck and sleeveless; taped neck and armholes; of fine and swiss ribbed. Worth 10c each. Challenge Sale price . . . **5c**

Women's Lisle Union Suits; low neck and arms; silk-taped neck and arms; some plain and others trimmed with lace yokes; pants, tight knee and umbrella styles; trimmed with val lace. Regular 50c and 69c values. Challenge Sale price . . . **39c**

Women's "Nu-shape" Union Suits; pure lisle; low neck and sleeveless; mercerized taped neck and arms; tight knee and umbrella pants, finished with laces. This garment insures perfect fitting garters. Regular 89c each. Challenge Sale price . . . **50c**

35c Jap Matting, 20-yd. Rolls, at \$3.65.

Lot of importer's sample rolls of Fine Quality 180-warp Japanese Matting on sale tomorrow at a decided saving.

Choice of handsome carpet designs in colorings of red, green and blue. Durable dye colorings absolutely fast. Perfect quality and strictly reversible. A grade selling regularly at 35c yard. Sale price—20-yard rolls at . . . **\$3.65**

Extra Heavy-weight Superfine Palmated Finish Lintan Straw China Matting, with double corded edges; large variety of patterns, such as stripes, checks and plaids in greens, reds, blue, tan and brown, also plain white. Regular 30c and 35c grades at, yard . . . **19c**

### Women's Boot Silk Stockings

Regular 50c Value at **25c**

A special Thursday offering of Women's Silk Boot Stockings at half price. Choice of black and leading colors. Regular 50-cent value at 25c pair.

Cast-iron Frame Gas Stoves, with two excellent quality burners and six feet covering gas tubing. Worth \$1.30. Thursday Bargain Sale price . . . **89c**

"Marvel" Two-ply Rubber Garden Hose, 25-ft. lengths; combination brass nozzle; strongly made. Sale price . . . **\$2.29**

Roll-top Oak Japanned Bread or Cake Boxes; 12-inch made. Worth 75c. Sale price . . . **49c**

Hair Sweeping Brushes; 12-inch size. Long handles. Worth 75c each. Sale price . . . **39c**

27-in. Imported White Pique Quality Worth 29c a Yard, **14c**

Come tomorrow and see these Handsome Imported White Piques—they will surely tempt you to buy the material for a new summer suit or separate skirt, for seldom is it possible to secure such fine quality and fashionable fabrics so far under customary cost.

27-inch Wide White Imported Pique, with white woven novelty welts—a fancy weave that is distinctive and unusually smart for this season's wear. We bought the importer's remaining stock, and that's how it happens that you can buy this Regular 29c Quality Pique at 14c a yard.

32-inch White English Rep, an extra fine, close weave of unusual beauty. Nothing more fashionable for suits and skirts. Regular 25c value at . . . **12 1/2c**

36-inch White Percale, with fine Irish linen finish; a close-woven grade that will wash perfectly and give the greatest amount of satisfaction. 12 1/2c Regular 19c value at . . . **12 1/2c**

40-inch White "Sherette," the fine sheer quality white fabric with the distinctive finish that women admire for smart summer frocks. Regular 19c 35c value at, yard . . . **19c**

12-yd. Bolts of Val. Laces, Values Worth 39c and 50c, for **25c**

A new lot of these pretty and effective laces for trimming waists, dresses and underwear on sale tomorrow at savings home dressmakers will welcome.

Edges and Insertions in French and German meshes, the majority in matched patterns. Choice of a good assortment of new and desirable designs that will wash and wear well. Values worth up to 50c a bolt of twelve yards for 25c.

Pure Linen Cluny Laces, in edges and bands of matched sets, 4 1/2 inches wide. Good range of desirable patterns. Regular 25c value at, yard . . . **15c**

Women's Nainsook Drawers; made with French bands and ruffles of swiss embroidery and val lace; circular and straight styles. Regular 50c values. Special at . . . **39c**

Women's Colored Petticoats; soft-finish materials; in American beauty and emerald green; deep plaited ruffles, finished with narrow ruffle all around. Regular 75c value. Special at . . . **49c**

Women's Nainsook Nightgowns; slip-over style, with yokes of fine swiss embroidery; others with val lace and ribbons; sleeves trimmed to match; full cut sizes. Regular 85c values. Special at . . . **68c**

Women's Bungalow or Kimono Aprons, of good quality percale; neat patterns of white, black, light blue and pink; finished with belt and piped with plain blue and white; made to fit the average figure. Special at . . . **49c**